



PHILIPPINE DAILY INQUIRER

BALANCED NEWS. FEARLESS VIEWS

PLANE WRECKAGE President Aquino (left) inspects wreckage recovered from the site of Masbate City, where the Piper Seneca plane carrying Interior Secretary Jesse Robredo, his aide and two pilots crashed after developing engine trouble on Saturday. Robredo's aide survived the crash but rescuers continue to search the area for him and the pilots.

Divers can't find Robredo

P-Noy leads Masbate search operations

By Michael Lee Usher in Manila and James Soltes, Inquirer Southern Luzon

PRESIDENT Aquino yesterday took the lead in the search for Interior Secretary Jesse Robredo, a day after a light plane carrying the local government chief and three others crashed in waters off Masbate.

Mx. Aquino flew to Masbate early yesterday morning to oversee the search for the wreckage of the four-seat Piper Seneca that crashed into the sea while enroute to an emergency landing about 5 p.m. on Saturday.

More than 300 rescuers were scouring the area about 500 meters from the shore of Masbate City for Robredo, who was traveling along with the plane's two pilots.

Robredo's bodyguard, Chief Insp. Jon Alonzo, made a dramatic escape from the doomed plane and was rescued by fishermen. Abseade was helping in the search, officials said.

Transportation Secretary Mar Roxas, who accompanied Mr. Aquino and was designated as official spokesperson for the search, said special rescue equipment had been flown to Masbate to help in the search operation after more debris, including

He was coming home to give daughter a treat • Pilat's planes often used for charity trips / A10



Eid'l Fitr prayers for peace, Robredo

By Edwin Fernandez and Jeffrey Maitra Inquirer Mindanao

SHOOFERS flooded mosques in India, women donned their best white saris in the Philippines, while others in the Philippines prayed for peace and the recovery of Interior Secretary Jesse Robredo, as Muslims around the world celebrated the Eid'l Fitr feast marking the end of the holy month of Ramadan.

On Sunday, thousands of Muslims—many in their traditional remembrance Islamic attire—gathered to pray in public places in the five provinces covering the Autonomous Region in Muslim Mindanao (ARMM).

FEAST AFTER FAST Muslims gathered each other at Masjid's Quirino Grandstand as they join the Islamic month celebrating Eid'l Fitr, which marks the end of the fasting month of Ramadan.

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LEARNING
Upset questions were hard, easy, weird / H1

President wants next CJ to be a puppet

By Arando Doronila

PRESIDENT Aquino carried on his way of intention to designate the Supreme Court with a last-minute attack on Friday, denouncing an "anti" the short list of eight candidates for Chief Justice submitted to him by the independent Judicial and Bar Council (JBC), which designated Malacañang's favorite candidate, Justice Secretary Lito Lina, as the ground that also had a disbarment case.

The disqualification appeal to have provided the President, as it came just days ahead of the deadline on Aug. 27, where he is due to announce his choice of the new Chief Justice to replace the departed Renato Corona, who had been convicted by the

House readies rules to push RH vote

By Leticia B. Solerter

SPAKER Feliciano Belmonte is attempting to lay down ground rules in the "pachamayo" warfare that has stymied moves to bring the reproductive health (RH) bill forward.

Following a surprise vote on Aug. 6 in the House of Representatives that ended in

impasse, opponents of the RH bill in one session last week stood up to deliver privilege speeches and questioned the quantum, preventing movement on the second stage of the legislative process, the period of amendments.

Commenting on a plan by RH supporters for the House leadership to set a timetable for the

measure similar to what is done to ensure the timely passage of the budget, Belmonte said the RH bill was encountering stiff opposition. "Nobody is really trying to stop the budget, unlike here. We will try to talk to both sides on some ground rules on the issue," Belmonte said in a text message yesterday.

Under House rules, privilege speeches take precedence over other motions, except for a motion in adjournment or a question on adjournment. A motion to suspend deliberations on the bill was made during the last session on

Enrile defends Setta against US blogger's charge / A10

Airline carries DOT campaign to the air

By Jacinto R. Uy

DAVAO CITY—The flag in the Philippines has reached the atmosphere.

Touted as a first in the country's airline industry, a Philippine carrier is now sending the signature colors of the Department of Transportation (DOT) "It's More Fun to Fly Philippines" campaign to help spread the word abroad, especially to neighboring countries.

(South) has dedicated two of its low-cost carriers to promoting the Philippines as a prime destination in the region by painting the country's colorful logo on the aircraft's front fuselage.

The airline will carry the logo for three years based on the DOT's first agreement. The planes will fly daily from Clark International Airport and Manila Domestic Airport to Singapore, Bangkok, Hong Kong,

HAPPINESS MORE FUN WITH FOX LAH!



Study links press freedom to happiness

By Riva Quinsanda

WHAT'S THE KEY to happiness? Apparently, press freedom contributes to happiness.

As the Philippines media push for the passage of the freedom of information (FOI) bill, a study by doctoral student in journalism has found that countries with a free press, especially those with FOI laws, have higher levels of happiness and living standards overall.

The "happiness study" by Fulbright scholar Edmar Durazo Jr. of Illinois School of Journalism and his research partner, Sherry Tabares of Michigan State University, found that press freedom

Looks like call centers staying

LAGER Secretary Rodolfo Duterte has welcomed the decision by the United States Senate of House Resolution No. 3419, on the "United States Call Center Worker and Protection Act," which would have prohibited American companies from setting up call centers in foreign countries, including the Philippines.

Duterte said the decision of the senate was a welcome development that signaled well for the Philippines' flourishing business environment, showcasing (BPO) sector.

"While we have been vigilant and proactive in implementing measures that could mitigate the impact of the legislative proposal, had it been pushed through, the US law on decision is very much welcome," Duterte said.

"This means more BPO companies can expand their local bases in the Philippines and generate much needed employment for our much loved," he said.

The bill, aimed at keeping jobs in the United States by ensuring companies that move their operations back to that country, was officially defeated on July 19 by a vote of 61-37, the House, says the Department of Labor and Employment (DOLE) said in a statement.

"At least 60 years ago, the US House for the bill to be passed in law is added. The Philippines is considered the top destination for BPOs, particularly those that provided call center services.

According to the DOLE, the industry generated more than \$11 billion in revenue in 2011 and employed at least 940,000 Filipinos. By 2015, BPOs are expected to generate \$25 billion in revenue and employ 1.5 million. This is twice

Balloon decor up

CELEBRATE The Office and Development Programs will conduct a seminar on business development, University of the Philippines in Cebu Main/Quezon City.

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Mitsubishi Motors Corporation (MMC) is a Japanese multinational corporation headquartered in Tokyo, Japan. It is one of the largest automotive manufacturers in the world, with a global presence in over 160 countries. The company is known for its diverse range of vehicles, including cars, trucks, and SUVs, as well as its commitment to innovation and sustainability. Mitsubishi Motors is a member of the Mitsubishi Group, which also includes Mitsubishi Bank, Mitsubishi Fintech, and Mitsubishi Heavy Industries. The company's logo, a three-diamond emblem, is a symbol of its global reach and commitment to excellence. Mitsubishi Motors is a leader in the automotive industry, with a strong focus on research and development, and a commitment to providing high-quality vehicles and services to its customers. The company's global presence and commitment to innovation make it a key player in the automotive market. Mitsubishi Motors is a member of the Mitsubishi Group, which also includes Mitsubishi Bank, Mitsubishi Fintech, and Mitsubishi Heavy Industries. The company's logo, a three-diamond emblem, is a symbol of its global reach and commitment to excellence. Mitsubishi Motors is a leader in the automotive industry, with a strong focus on research and development, and a commitment to providing high-quality vehicles and services to its customers. The company's global presence and commitment to innovation make it a key player in the automotive market.



Nuke plant gets no funds in '13

MO. PLANS: Sen. Roy Blunt, R-Mo., said the federal Nuclear Energy Plant (NEP) is the nation's largest and most advanced nuclear power plant. He said the plant is the nation's largest and most advanced nuclear power plant.

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NHA to build houses for 1,400 Masbate families in 'danger zones'

By Joyce Calasid Salinas
Reporter Southern Luzon

MASBATE CITY—A 2000-million housing project intended for 1,400 families living in "danger zones" in Masbate City is under way.

The city government provided 15 hectares of government-owned,

available land in Barangay Mangrove as counterpart for the project, which is funded and supervised by the national government through the National Housing Authority (NHA).

Alonso Berio, NHA regional manager in Masbate, said the project primarily intended to relocate informal settlers in Barangays, who had been living in

the shoreline and, in some instances, over the shallow portion of the sea, which had been devastated by typhoons.

"The government is prioritizing Masbate because it's one of the poorest provinces that need immediate response, based on the assessments by the Presidential Management Staff," he noted.

The memorandum of agreement between the NHA and the city government of the project was signed on June 15.

The first phase of the project would start right after the bidding process to determine the developer to be hired sometime in October this year, said Berio. The project is expected to be completed in 2017, said Berio.

Bulacan backs raised highway vs floods

CITY OF MALABON—The Bulacan government has supported Public Works Secretary Rogelio Singson in pushing for several projects that could alleviate the annual monsoon flooding in the province, among them an elevated coastal highway programmed during the term of the late strongman Ferdinand Marcos.

On Friday, Singson attended a meeting of the Coastal Lagoon Integrated Development Council (CLIDC) formed to coordinate all infrastructure development in Pangasinan, which approved a national government plan to review and build the Manila Bay Coastal-Banana Coastal Highway.

Archie Peralta, head of the Bulacan provincial planning and development office, said the highway project was developed during the Marcos administration but was shelved by the Marcoses.

The highway would be elevated and could serve as a barrier flood shield by walling up and flood-diverted areas of Olongapo, Pangasinan and Iba.

In Sancti Spiritus, Bulacan, the water was raised, despite the heavy weather since Thier-

der following weeks of rain.

Officials said 23 villages of Olongapo town still have floods as high as 6 feet, while 31 villages of Haguro town suffer from 2-foot floods. Olongapo, which is also affected by the high tide, has 11 villages under 2 feet of floodwater.

Since Friday, the region's major dams have stopped discharging water from their reservoirs.

"The Department of Public Works and Highways is studying very carefully how best to help the local government units get their own designs," Singson said.

"We are also looking for a national-scale basin where we could model an improving system that would collect and contain the monsoon that brings sea surges, so we can use it as

model for agriculture and even as a flood barrier," he said.

Bulacan Gov. Wilfredo Sy-Alvarado, who chairs the CLIDC infrastructure committee, told Singson that the region may need to revise the Pangasinan River General System (PRGS), an agency intended with maintaining and developing the river system in Bulacan and Pangasinan.

He said the Lufthansa Church, which serves as Bulacan's major flood barrier, has a depth of 2 meters because of silting, in need of at least 7 in capacity.

The PRGS and proposed two designs—the Damang and the Damang 2—had been sent to Pangasinan to protect the City of San Fernando when Mr. Peralta visited in 1991 and attended Bulacan, Alvarado said.

"We almost have no design for the flood barrier that exists in Bulacan. The solution is not to widen or build new flood control river systems but to do it on existing rivers," he said. "The first plan, we assume the rivers are very deep but these waterways are heavily silted and storm quickly washes them out, so we need to build it in place," he said.

In the City of San Fernando in



SCHOLARSHIP and their parents take a lesson in how to live with the flood in Olongapo, Bulacan, as heavy rain triggered flooding in the coastal town today.

Pangasinan, the regional disaster relations and management council (DRM-C) in Central Luzon said northern Zambales also has the issue of "topical threat," with flood floods and tsunamis that killed 1,981 families in 1990.

The rest of the 36,354 persons in 24 villages in Cainta, Bataan, Cavite, Iloilo, Marikina and Marikina towns have stayed put in flood zones. As of Saturday, local governments were still meeting 36,193 persons under and out-

side evacuation centers.

The facilities damaged 11 houses and left five families homeless.

The weather has been hot in most of Central Luzon since June 15, with 227 typhoons in Bulacan, Pangasinan and Iloilo in the last 24 hours.

At least 197 of the flooded villages are in Pangasinan, 88 in Bataan and 124 in Iloilo.

According to the DRPM-C, the floods have affected a total of 2,312 million persons in 3,400 households in six Central Luzon provinces.

The death toll due largely to drowning and electrocution reached 42 on Friday, with 115 victims in Bataan, 11 in Pangasinan, nine in Iloilo, six in Cavite, one in Marikina, and one in Cainta.

The local boards in Bataan, Bulacan, Pangasinan and Zambales have declared a state of calamity in their areas. The 8,000-MR reported damage to infrastructure at P1.24 billion and agriculture at P900,000 and more. General Reyes, Filipino and British Overseas, Inc., is a General Lagoon.

APPEAL OF THE DAR EMPLOYEES ASSOCIATION (DAREA), DEPARTMENT OF AGRARIAN REFORM (DAR) TO HIS EXCELLENCY PRESIDENT BENIGNO SIMEON C. AQUINO III

This is in connection with the proposed FY 2013 DAR Budget in the FY 2013 National Expenditure Program (NEP) submitted by the President to the Congress of the Philippines, for approval.

Under Item No. 5 of the Special Provision of the proposed DAR Budget, the DAR is directed "to scale down its organizational and staffing structure in view of the scaling up of local acquisition and distribution (LAD) component under the CARP in June 2013, 2014, 2015 and 2016." The Department of Public Works and Highways is studying very carefully how best to help the local government units get their own designs," Singson said.

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Gov't shifts to health care for Laguna, Rizal evacuees

By Marian Cline
and Benito D. Ponce
Inquirer Southern Bureau

1200. **BAHAG, Laguna**—Gov't relief efforts are now shifting to providing attention to health and nutrition of the evacuees in Laguna and Rizal, a top disaster official in Calabarzon said on Friday.

"We've agreed for the local health and disaster offices to enhance the water supply and sanitation at evacuation centers and to implement camp management," said former Secretary of Health and Disaster Affairs, Director of the Regional Office III, Southern Luzon Region (SOOR), in Calabarzon, Cesar, Laguna, Batangas, Quezon, Marikina, following a meeting of health and disaster officers from the regional level to the city and municipal levels in Laguna, Quezon and Marikina on Thursday.

In Quezon, however, there is no need to also move to a new base from Marikina. The Calabarzon Relief Services (CRS), the official international humanitarian agency of the Catholic community in the United States, distributed P750,000 worth of medical kits to 500 flood victims in the towns of Sta. Cruz and Marikina in Laguna on Thursday.

and Friday, respectively. The victims in the two towns became the first health aid recipients of the agency's volunteers.

On Friday, the provincial and regional DRRM-organized teams were still 17,250 families inside the evacuation centers in Laguna and around 13,000 families in Rizal. The same number since the office's last count on Wednesday.

However, said the teams and others with a large number of families at the evacuation centers were from Pinaric and they said the cities of Marikina, Sta. Cruz, Calabarzon and Calabarzon in Laguna, and the towns of Marikina, Calabarzon and Batangas in Rizal. Each province has reports to their respective and also humanitarian relief families.

"We received reports that evacuees have already developed skin diseases. Although the situation is still critical, the assistance should be to those persons in the evacuation centers, we are anticipating that this could spread fast," Ponce said. He said a common skin infection was shingles, but, due to the evacuation centers in the flood, there was no report of cases yet of the so-called dengue fever, leptospirosis.

However, said representatives



THE CATHOLIC Relief Services, the official international humanitarian agency of the Catholic community in the United States, distributes medical kits to 500 flood victims in Sta. Cruz and Marikina towns in Laguna province on Thursday and Friday, respectively.

from the Department of Health, the National Council, and the Department of Social Welfare and Development would be going around the evacuation centers, at least, during a week to provide medical attention to evacuees.

"In the long-term, evacuation centers (those with 200 families or more), we are considering placing health offices on standby," he said.

According to the Laguna Lake

Development Authority (LLDA), the lake water level remained almost the same the same week, with a level rising from 13.86 meters to 13.88 m. The water level as of Friday was at 13.88 m, still may allow the normal level of 12.5 m during rainy season.

LLDA hydrologist engineer Edil Hernandez said the water increased or decreased "just by a few centimeters. During nighttime, the level of water

is slow and during daytime, not much change."

In Carin, evacuees had all gone home and authorities were focusing on rehabilitating damaged houses, agriculture and infrastructure, said Ponce.

Meanwhile, the Catholic Relief Services of the Philippines National Development for Social Action (CRS/NSDA), through "Operation Laguna Relief," helped distribute

P750,000 worth of medical kits that were donated by the US-based international relief agency CRS, to Sta. Cruz and Marikina in Laguna.

Each kit, worth around P1,500, contained a pall with sheet, a sleeping bag, 2 blankets, 10 pieces of bath soap, 4 bottles of soap, 4 pieces of toothbrush, 2 pieces of toothpaste, 1 pack of aspirin and 5 towels.

María Josephine Ugat of CRS Manila, who was among around 10 staff members helping distribute and supervise the operations, said the CRS beneficiaries in Sta. Cruz came from their hometown affected by the flood.

Ms. Emily "Nikki" de Mesa, deputy program manager for emergency of CRS Manila, said it was only their initial round of distribution as they expected to identify more recipients in their project's next schedule.

Ponce said her group in Marikina and the Philippines, in partnership with CRS/NSDA, had been working with the local partners to identify the target beneficiaries.

Depansue said the main donor of the CRS relief goods was the United States Agency for International Development.

2 runners in Cebu hit by car driven by former poll official

By Patricia Nolasco
Inquirer Region

CEBU CITY—Two Marikina-based runners were hit by a vehicle driven by an election official during Times Run in Cebu City yesterday.

Andrea Benito-Gonzalez, 31, a former national women's champion, and her husband, Weng, 42, both residents of Marikina City in Marikina

Marikina, suffered multiple injuries and were brought to a private hospital.

The couple was identified as being killed by a vehicle driven by a former election official of Marikina and Lapu-Lapu cities who is now based in the Cebu Provincial Office of the Commission on Elections.

He was held at the Cebu City Traffic Operations Management (CTOM) pending the

filing of charges.

Capable declined to comment, saying that it might jeopardize ongoing investigation. However, he agreed and the legal counsel of the victims.

Based on an incident report submitted at the Cebu office, Capable was driving his blue Isuzu (plate number 760-1071) along Cebu Ave. yesterday and was heading south, presumably to Marikina in Marikina, Philippines.

Marikina town, Cebu.

Upon reaching N. Marikina Avenue in Marikina Marikina, Cebu City, Capable reportedly hit and ran the couple who were participating in the 15-kilometer category of Times Run.

Joy Benito, Capable's co-accident investigator, said that based on the report of the traffic investigation, Capable's car was suddenly swerved to the right lane

before hitting the runners.

Capable continued driving his vehicle until he was flagged down by a traffic enforcer. He said and

Capable was found positive for alcohol intake at Cebu City Medical Center, Cebu reported.

Marikina election officers from Times Run, wife of the poll official, said her husband was playing tennis with

friends in Marikina on Saturday night.

She said she didn't know if they had a drinking session at the game, but she missed due her husband was on a sudden drive.

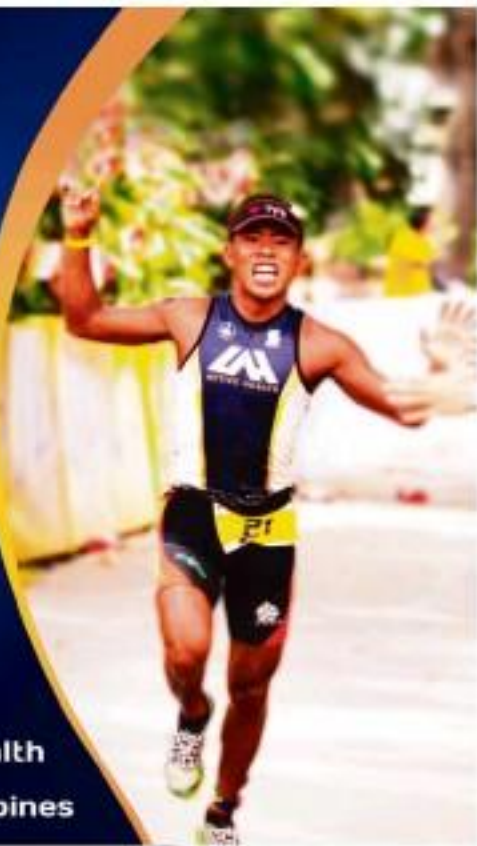
The Times Run, which was organized by Times Watcher, took off from Cebu Summit University along Carmelo Road in Cebu City and ended at Cebu City Sports Complex.



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'Iskul Bukol' in the Senate

THE CIRCUMSTANCES surrounding the acts of plagiarism committed by Sen. Victor Sotto II, in the first two installments of his controversial "Iskul Bukol" speech at the Senate last week, are so comical, so ridiculous, they invite derision. Did Sotto, the majority leader, really tell ANC's Rector David that he was not obliged to attribute the passage he and his staff lifted almost word for word, content for misqu岸placed comma, from American blogger Sarah Pope because "blogger" long ago [that's only a blogger]?

Did his chief of staff, lawyer Hector Vilasconi, really issue an extended statement in Pope's blog that became an instant classic of internet stupidity phrased in legal jargon? "We are back indebted to the blog's author [Natcha Campbell-McBride] but if you wish that you also be credited with the content of the blog, let us be your affiliates. I can do it and by this message, I am doing it."

Did Vilasconi really tell GMA News, after news broke that the second part of Sotto's speech also had at least three instances of outright plagiarism, as pointed out by the likes of pioneering media blogger Byna, that you can appropriate anything from the Internet? Yes, the Internet is a large range of ideas for the world to see. It's in the first paragraph.

And did Sotto really say to the late Benigno Aquino in the highly theatrical, staged by Filipino Frontiers, whose blogger Alvin Hingray said the first we find the passage lifted from Pope that "Plagiarism, whether you give credit or not, applies only if you created that the contents are yours?"

It is tempting to respond to this series of interminable ludicrous rationalizations, this disavowal almost comically, by simply laughing at the ridiculousness of it all. As a thought moment in a once-a-year general election legislative debate, one of the key players in the Senate runs out to follow the academic standards of the infamous Wabod University—yes, know, that fictional school in "Iskul Bukol" where one of the most popular characters (also named, back when he was still doing full-time comedy, held court as king of school jokes).

This makes us realize that there may be no better way to put Sotto's acts of plagiarism and his and his staff's constant defense in perspective than to quote that satirical blogger, The Professional Hecker. Out of many laughter-inducing load phrases, we choose this: "Yet latest radio reports reveal this Senate plagiarized the work of not just one BUT four bloggers to be sure... plagiarizing across Christy G to say, 'This is nothing but a second-year trying hard copy paper.'"

Yes, Sotto, it is not the only high-profile personality wrestling with issues of intellectual fraud, which is the lesson for any act of plagiarism. The infamous First writer and CNN host Howard Zuckerman was recently suspended for a month by both news organizations for lifting one passage from the work of Harvard professor and New Yorker writer Eli Lehrer. Unlike Sotto, however, Zuckerman readily admitted to the mistake. And according to both Lehrer and CNN, he found no other instance of plagiarism in Zuckerman's work.

Sotto, however, remains a proud thief. He is reported to be preparing a privilege speech this week to defend himself against the charges of plagiarism by claiming that what political operations call a demolition job has been ordered against him. If only he didn't provide his detractors with the sticks of dynamite himself. As the *Professional Hecker's* own tongue reminds us: "The problem with political jobs is they get elected."

Yes, important as the issue of plagiarism is, the deeper issue in the Philippines is the fate of the long-awaited Reproductive Health Bill. It is here where the real import of Sotto's car wash-papers approach to his speeches can be seen. He is ready to use everything—the work of bloggers he does not care to acknowledge, disavow or at least acknowledge research, the sloppy legal professions of his staff, even emotional blackmail—to stop the bill from becoming law. This is the real job, for nobody's laughing.



The truth behind land-grabbing of seedling bank

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AS I SEE IT

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AS I SEE IT

PHILIPPINE INQUIRER

PHILIPPINE INQUIRER

PHILIPPINE INQUIRER



TOURISM CAMPAIGN Tourism Secretary Nemesio Jose Jr. leads the ribbon-cutting ceremony marking the maiden flight of their new Manila to Cebu route via the Airbus "Big Blue Plane in the Philippines" on the plane.

APRIL 2012

Study links press freedom to happiness

From page 40

contributed to people's life satisfaction and that a free press is an essential component of a good government.

The study also underscored the importance of institutionalizing freedom of information in promoting greater levels of press freedom and improving quality of life, said Tandon, a former business reporter.

He said it was a condition that indicated the need to urgently pass the Philippine FOI legislation.

"The need for legislation isn't denied. It has a wider path or web that includes many different factors and interrelationships. Things like improving the economy drive are important for increasing happiness. Protecting press freedom is also an important component of the happiness mix," Tandon said.

He said countries that rated higher on press freedom tended to have constitutional FOI laws that change personnel time.

"The global trend points to a positive ef-

fect of institutionalizing FOI on increasing corruption and improving human development, arguments that should push for the country's adoption of an FOI law," he said the happiness.

The country's FOI bill, which would ensure government transparency by giving citizens the right to information, has not been passed by Congress although the Aquino administration, citing its role in reducing its anti-corruption program, has expressed support for the measure.

In the study, Tandon and Takkadhi said "what are perceived to be the most reliable and most valued indicators" of trust for transnational connections among press freedom, happiness, and economic growth.

The study used the Gallup Poll on happiness levels, the Freedom House press freedom index, United Nations Human Development Index and the Environmental Performance Index by the Yale Center for Environmental Law

and Policy to feed into emerging statistics.

"Tandon found that the more press freedom a country enjoyed, the higher the index of the satisfaction, or happiness, of its citizens tended to be," the researcher said in a report released on the study.

Tandon further noted that while the Philippines was America's leading one of the most liberal press freedoms in Asia, the Freedom House 2010 index still rated the country's media as being "partly free" based on three categories: The legal environment (e.g. laws and regulations that could influence media content), the political environment (e.g. pressure by the government, censorship and violence against journalists), and the economic environment (e.g. structure of media ownership).

Such taking that highlights the importance of ensuring the Philippines' own FOI, Tandon said.

"FOI, I believe, is an important legal mechanism to ensure a free flow of information and guarantee press freedom," he said.

Airline carries DOT campaign to the air

From page 40

Euse Takkadhi, Dennis and Baliles in Ak, Inc.—the government agency.

Flying billboard

Tourism Secretary Nemesio Jose Jr. promotes the airline's initiative to a "flying billboard," which, he said, would promote people—other passengers of the aircraft or operators on the ground—why the Philippines was worth their visit.

"That's a flying symbol of the people's desire to make sure that tourism is a viable industry for the Filipino people," said Jose in an interview with the business on the sidelines of the launch of the DOT's new ad.

The launch coincided with the launch of the airline's new flight from Manila to Cebu and the opening of the traditional Philippine festival, which celebrates the beautiful harvest of fruits and flowers, and attracts tourists.

It was still said for the DOT's local passengers to see the colorful images when they boarded the maiden flight before being promoted, but they were delighted to see it when they got off the aircraft, since they are not used to such a sight.

Jose took time to pose for a souvenir snapshot with the airline before they headed for the airport's terminal area.

"This kind of movement in the future of tourism in the Philippines proves that tourism is not just any other economic activity in our country that is not it. It is all around and purposes a national industry," Tandon said.

And what could be a more powerful symbol of that than an airplane carrying the brand colors of the Big Blue Plane in the Philippines? It reminds domestic and international travelers of the country's primary offering and that is a unique national experience in the country," he added.

Paradise declaration

Inspired by its growing status that spread up the country's "paradise declaration" to domestic and foreign tourists in the past 17 years, the airline pushed through with the initiative as a symbol of its commitment to helping develop tourism in the country and share their experience with the world.

Founded in 1980 by Captains Jose Bonnet, Nick Cruz and Tomas Lopez, the airline was the first to offer "paradise in paradise" service, which included Puerto Peninsula City, El Nido and Boracay, the said.

It was also the first airline to bring mainstream tourists to the country by offering daily flights to the country's southernmost and smallest province.

"It's this pioneering drive... that commitment of going forward in the low-cost regional market that led us to expanding the DOT for tourism to use the logo on our aircraft," Jose said in a separate interview with the business.

He said carrying the tourism logo on the aircraft that flew in and out of various Asian countries would help produce positive branding for the Philippines.

"With the airline's regional flights, we are spreading the word that the Philippines is a safe and secure place to visit," he said.

"The rights and words that our country has to offer are some of the best kept secrets in the world and we are proud to be able to play a role in giving the world our and putting more tourists to experience all the things we have to offer," he added.

For this year, the DOT is expecting to meet its target of 4.5 million tourists and airlines under the new tourism campaign launched only in January.

By 2016, it is expecting 10 million tourists from both international and domestic markets.

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The WORLD

Editor Lawrence B. Gueco

Syria denies vice president has defected

ALEPPO, Syria—Syria denied opposition claims on Saturday that top regime official Vice President Faruq al-Shara had defected as its armed forces portrayed rebels in several key flashpoints across the country.

The United Nations, meanwhile, was support from the West as well as Russia, versus Algeria, diplomat Lakhdar Brahimi who was named on Friday to replace Kofi Annan.

In Damascus, state television issued a statement from Shara's office after opposition and media reports said he had fled, saying: "Mr. Shara has never thought about leaving the country or going anywhere."

Shara, 73, is the most powerful Syrian Muslim figure in the minority Muslim-led regime of President Bashar al-Assad and has served in top posts for almost 30 years.

Adding to the rumors, a former deputy of Shara who defected to March said Shara was actually under house arrest and that other top officials were being kept under surveillance.

"He has been trying to leave Syria," Abdul-Hamid said. "He is under surveillance."

There was a series of demonstrations five years ago, from leaving, especially the fact that he had been under house arrest for some time.

Assad's regime has already been hit by a series of defections since the revolution erupted in March 2011, including former Prime Minister Riad Hijab and high-profile general Mansur Tlass, a childhood friend of Assad.

"Local reports show that there was no organized defection, but that is false," the rebel Free Syrian Army (FSA) said.

French Foreign Minister Laurent Fabius had said the week that there could be some "prospective" defections from the regime, which



A. FABUIS

was also marked by a July bomb attack blamed by the FSA which killed four security chiefs.

The conflicting reports came as UN chief observer Luis de Guindos accused both sides in the 17-month conflict of failing to protect civilians who were fleeing the heat of the increasingly brutal violence.

"Both parties have obligations under international humanitarian law to make sure that civilians are protected," Lane told reporters in Damascus ahead of the weekend's end on Saturday. "These obligations have not been respected."

"Greece remains, as it has been the world ever since, a place of the world's end, the celebration marking the end of the holy month of Ramadan, Syria has another July cycle of bloodshed."

The military launched new air strikes on Assad in the northern province of Aleppo, three days after about 40 people were killed in the rebel-held town, according to the Syrian Observatory for Human Rights.

It also reported areas of Aleppo as fighting raged between rebels and troops in the northern-controlled half which has become the focus of the conflict, partly because of its strategic location near the Turkish border.

In Damascus, fighting broke out in the heavily populated southern districts of Babtain, showing the rebels are still making gains against government forces last month claiming they had evicted the capital.

It also reported a military command was targeting the neighboring Al-Hajir Al-Jadid district near the country's biggest Palestinian refugee camp, killing at least four soldiers and one rebel, the Observatory said.

It reported at least 59 deaths in Syria, including 12 rebels and five civilians killed in army shelling and fighting in the northern province of Hama, made of the fighting.

And in a gesture of the war's escalating, the Observatory said dozens of bodies had been found dumped in several areas of Damascus province.

Overall, the death toll has surged to at least 22,000 people, while the UN puts the toll at 17,000.



FRENCH swimmer Philippe Croizon with his dog, Nemo, in the Bering Strait.

Swimmer with no arms, legs crosses frigid Bering Strait

ANCHORAGE, Alaska—A French swimmer who lacks legs and arms has successfully crossed the frigid waters separating Alaska and Russia with the aid of public life preservers, expedition representatives said on Saturday.

Philippe Croizon, whose limbs were amputated at a 1981 steel mill accident in age 20, completed his swim last Friday from Alaska's Little Diomede Island to the Russian coastline border near Big Diomede Island.

Croizon's swim and the reported distress of the swim were in the about 22 miles (35 km).

Croizon had intended to swim all the way to the shore of Big Diomede, but regional Russian authorities decided this permission to enter the territory expedition representatives said.

His swim in Russian waters took about an hour and 15 minutes, after Croizon, an expedition for the expedition, said in a telephone interview from Little Diomede.

Croizon was public life preserver in swim, and his completed crossings of the English Channel, the first time and other major swimmers. His Bering Strait swim was the last in a series of expeditions across swimmers that represent continents, according to the expedition's organizers, the company's expedition also helped organize Croizon's Nemo swim.

Even though the swim was shorter than originally intended, it seemed to be a triumph, Croizon said.

"Philippe was a man who had a thing he was doing, even harder than crossing the English Channel," Croizon said. When he had finished, "he was really out of energy," Croizon said.

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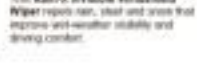
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SPC likely to get Malaya plant contract

Offer to manage facility below PSALM budget

By Bong S. Sum

STATE-OWNED Power Sector Assets and Liabilities Management Corp. received only one offer to operate and maintain the 650-megawatt Malaya thermal power plant in Ribal for a year.

"After Power Corp. won the bid, which was a bid below the approved budget for the contract, [The awarding] of the contract is subject to a detailed bid evaluation and post-qualification," said PSALM president and CEO Francisco Llaneta.

PSALM evaluated the bidding last Friday and had set a floor price of P100 million for the operation and maintenance contract for the Malaya power plant.

Julian Mores, vice president of SPC Power Corp., operates and maintains the Malaya power plant under a one-year operation and

maintenance contract, which is set to expire in October this year.

It is crucial for PSALM to be able to award an O&M contract to ensure the continued operation of the Malaya thermal plant, which is considered a crucial energy facility since it provides the much-needed additional capacity for the Luzon grid when some of the island's baseload power plants are out producing either due to forced outages or preventive maintenance activities.

The Malaya power plant was acquired in the mid-1970s by the state-owned National

Power Corp. After 28 years, State Electric Power Corp. started rehabilitating the facility after it won the international bidding for the rehabilitation, operation, maintenance and management contract awarded by Republic. It was under Republic's management that the power plant was able to operate at its original rated generation capacity of 650 MW. The contract, however, expired in 2011.

SPC Power then took over, having won the contract to operate and maintain the facility in October 2011.

Now last Friday, PSALM again failed to sell their diesel-fired power beyond what Transa Asia Oil and Energy Development Corp. was just able to match the current price for all the facilities.

INQUIRER/JOSE B.

INDICATORS

PESO-DOLLAR RATE

Aug. 17, 2012

42.420



Lackluster trading seen

LOCAL stocks are seen trading sideways today as the market opens on Wednesday after a long weekend break at investors' request to receive their portfolio after the recent record quarterly reporting season.

Last week, the main stock index, Philippine Stock Exchange index, up 1 percent to close at 5,296.81 on Friday, weighed down by the financial and services sectors.

Bank of the South Philippine Development Corporation (BSPDC) said it is looking forward to a strong global growth prospects.

"Continue to expect vibrant trading between the 5,200-5,300

STOCK MARKET

Aug. 17, 2012

12.7



Lackluster trading seen

stocks in the week ahead. A break below the 5,200 level will bring more interest from the 5,000-5,100 levels," BSPDC said.

First May National, president of TransAsia, said "It is more difficult to spot a firm direction in a sideways-trading market, especially as the market indicators." She said terms such as "key indicators" have changed at least as players turn to their own and actions that might be taken by the US Fed, the European Central Bank or China.

Using a basket of 20 index-linked funds, BSPDC said it is looking forward to a strong global growth prospects.

"Continue to expect vibrant trading between the 5,200-5,300

Decline in electricity bills seen in September

CONSUMERS of Manila Electric Co. (Meralco) can expect their electricity bills to go down as September as the cost of power is bought from its suppliers declined this month due to the shortage of supply and a dampened demand.

This will be a welcome relief for Meralco customers, who have paid up with the excessive increases in the generation charges component in their power bills in the past three months.

Source: proxy to Meralco data indicated that the cost of electricity from the distribution utility sources from the independent power producers, particularly the 1,000-megawatt Bin Bin and the

500-MW New Lawrence gas facilities in Benguet—was lower this month as the Malapang gas facility operated for the full month of August.

This means the two gas plants owned by the Luzon-based First Gen are running again using the much cheaper natural gas provided by the Malapang gas field.

The Malapang facility was shut down for eight days in July, prompting the increase in the cost of power in the month. The two gas plants are the main suppliers of power to Meralco to ensure the stability of supply to Metro Manila by the Bin Bin and San Lorenzo facilities. This led to a spike in the cost of power generated by the two gas plants and was reflected in

the August billing statements of end consumers.

Consumers added that the cost of power traded in the wholesale electricity spot market (WESM) was much lower in August (which will be reflected in the September power bill) than in July. The decline was due to a lower volume, which was caused by lower demand from end consumers.

The low volume and the low volume, which followed the heavy economic activity and massive flooding in August helped temper demand as well.

This month, Meralco had to jack up the

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BSP: More banks ease credit

Bankers tend to sweeten terms to attract clients

By Michelle V. Ibanez

BANKS have made it easier for people to secure personal, housing, automobile, and credit card loans in the second quarter by relaxing credit, income and requirements, according to the latest quarterly of the Bangko Sentral ng Pilipinas.

The BSP's "Loan Officers Survey" showed that the banking sector's growing liquidity resulted in tighter competition among lenders in meeting customers. In the second quarter, banks tended to ease their credit standards.

The improved ability of most individual borrowers to settle their loans prompted banks to raise interest to credit, the BSP also said.

The diffusion index for credit

standards for 35 percent in the second quarter compared with the 18 percent reported in the first quarter.

A negative diffusion index indicated that more respondent banks eased their credit standards during the period against those that had tightened lending requirements.

"The slight easing of overall credit standards for loans in households was attributed to increased competition among banks and nonbank lenders, lender increased advance for risk, and improved credit profile of borrowers," the BSP said in its report on the survey results.

In assessing a bank's credit standards, the BSP takes into account its collateral and other requirements, interest rates, size of credit

line, maturity and payment terms.

The BSP's survey results reflected the growth in credit lending to the market segment during the period.

Outstanding consumer loans hit P238 billion as of the end of June, up by 13.4 percent from the P208 billion of the same period last year.

Also, the BSP reported that credit standards for corporate borrowers remained the same in the second quarter.

The diffusion index for credit standards covering mortgages hit 19 percent in the second quarter, the BSP said. In the first quarter, the index value hit +3.9 percent.

"The latest diffusion index showed unchanged lending standards for loans to firms," the central bank said in its report.

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BUSINESS



SMART officials are not all about the 'Coach' and the CEOs.

'Coach Spo' and the CEOs

WAGNER a business may see his game, but when he sees before a gathering of company executives, he had their full attention as he regaled in a bit of story tell.

Philippine Inland Security, head coach of the MITT 2012 champions, shared his, best loved the word 'coaching session,' sharing points on the coaching session with an audience of nearly 1,000, including guests and members of the Philippine Inland Security.

After the 'coaching session,' the event was organized by Smart Communications, Inc. and the Philippine Inland Security, head coach of the MITT 2012 champions, shared his, best loved the word 'coaching session,' sharing points on the coaching session with an audience of nearly 1,000, including guests and members of the Philippine Inland Security.

"This is my way of giving back. My heritage is important to me," said the PIS head coach.

who made his history by being the youngest coach and the first Asian-American to win a championship.

The sports industry risk, smart 'Coach Spo' drew praise for his coaching session. He said that his coaching session was not just a coaching session, but a coaching session. He said that his coaching session was not just a coaching session, but a coaching session.

For instance, Spores recalled that until the night on the Big Three (Dagupan, Pinar, and San Antonio, Laguna), he was never to draw up support for his coaching session. He said that his coaching session was not just a coaching session, but a coaching session.

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Cultivating Innovation through Human Resources Management

By Nya Conilla C. Ballesteros

In this era of globalization, innovation is a key to success in business. Innovation is a key to success in business. Innovation is a key to success in business.

There are four major kinds of innovation: product, process, business model, and organizational. Innovation is a key to success in business. Innovation is a key to success in business.

Despite having entrepreneurial vision, many businesses fail to achieve their goals. Innovation is a key to success in business. Innovation is a key to success in business.

Research

All that is known about innovation is that it is a highly complex process. Innovation is a key to success in business. Innovation is a key to success in business.

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Findings

Cultivating innovation requires a change in mindset. Innovation is a key to success in business. Innovation is a key to success in business.

For innovation to succeed, it is essential to have a supportive environment. Innovation is a key to success in business. Innovation is a key to success in business.

man that the human factor is the most important. Innovation is a key to success in business. Innovation is a key to success in business.

Workplace wisdom is a key to success in business. Innovation is a key to success in business. Innovation is a key to success in business.

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The proposed DICT: Is there really a need for one?

By Nya Conilla C. Ballesteros

Mapping the future is a key to success in business. Innovation is a key to success in business. Innovation is a key to success in business.

Mapping the future

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Mapping the future

But, given the fact that the proposed DICT has been in the state and industry communities.

As important as it is, the proposed DICT is a key to success in business. Innovation is a key to success in business. Innovation is a key to success in business.

There are four major kinds of innovation: product, process, business model, and organizational. Innovation is a key to success in business. Innovation is a key to success in business.

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Turn your feedback into a better tomorrow. Page 401

BUSINESS

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Reins on Fannie Mae, Freddie Mac tightened

US requires both firms to divest portfolios faster

WASHINGTON—The US Treasury on Friday revamped the rules of Fannie Mae and Freddie Mac to curb chances the giant mortgage firms could escape from government control as the powerful, profit-driven corporations they once were.

The Treasury said it would begin the conversion, whose master plan threatened the financial system after the housing bubble burst in 2007, in which their investment portfolios rose quickly and then over as profits evaporated.

Previously the companies, which buy mortgages from lenders and repackage them as securities for investors, were

required to make a 10 percent dividend payment to the Treasury. At times, they had to borrow from the Treasury just to make the payments.

Now, they simply won't be able to make any profits.

The new rules mark the end of the Fannie Mae and Freddie Mac's half-century existence. The two companies were highly profitable and politically powerful in the US housing bubble boom. Now most officials think they should eventually be dissolved.

Liaison for chief economist at the

National Association of Realtors, said the changes effectively make the two companies government entities. "The new institution will be such that it's not going to be a for-profit company. It's just going to generate enough revenue to operate," he said.

Fannie Mae and Freddie Mac were seized by the government at the height of the financial crisis in 2008 as mortgage losses threatened their solvency. Since then, they have divested a total of \$160 billion in mortgage funds to stay afloat, while paying more than \$45 bil-

lion in dividends.

At the start of next year, the estimated support the Treasury extended to the two companies will expire. After Dec. 31, Fannie Mae's balance will be capped at \$125 billion and Freddie Mac will have a limit of \$149 billion.

The companies' mortgage debt price suffered as the new policy threatened the need for Fannie Mae and Freddie Mac to borrow from the government just to make dividend payments, putting them in a better position to service their debt. "You faced the major flow in the in-

vested agreement," said An Miguel, senior vice president at PFI Financial in New York.

However, their political clout has more than held their value in heavy trading as investors see the plan as increasing the ability of either company to over-charge from government counterparty acceptable entities. Their common shares also fell.

With the US housing market showing signs of improvement and Fannie Mae and Freddie Mac reducing their portfolio of loans with poor credit quality, the government-controlled companies present strong profits in the second quarter of this year. Reuters



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SAMSUNG

Romancing the 'abel' Iloko

An exhibit at Pintò Gallery in Antipolo and later at Rockwell tries to do justice to the Northern Philippines tribal weave

By Margo C. Rodriguez
 Contributor

WHEN GMA 7 ran a preview of its television series (TV telecast) of the epic "Bida ni Lina-Ara," the Ilocos folk hero was dressed in bebag.

PHOTOGRAPH BY

Beauty queens paint for women's empowerment

Text and photos by Amalia Ma. Guerrero
 Contributor

SIX BEAUTY queens—"gumays" in Ilocos," as one of them puts it—also are also vocal artists are participating in an exhibit titled "Ita and Iyanga" at the Pintò Gallery in Antipolo. The exhibit will showcase the Gumays' talents in 1900s which advocate empowerment (women's) and good governance.

PHOTO BY

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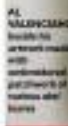
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at 11:00 a.m. on Tuesday, Aug. 22 at the 74th Street
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entrance, 125th Street/Amsterdam Ave., on Tuesday, Aug. 23 to 25.

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**'Biyahe' at Galerie
Raphael**

IMAGINE Works of revelling around the Philippines are reexamined in Lalela Raybault's *Wishes*, featuring paintings and sculpture.

The exhibit will have an opening reception on Aug. 11 and will run until Sept. 1.

Steve Capodaglio, D. 1979, is a graduate of both chemistry and education, known particularly for

Scott, known particularly for his misanthropic depictions of farmers on canvas, often with a potter in hand, as on their way to the market with their produce.

Richard Adams Jr.
1970) is a pattern of per-
spective, painting half-way
between abstract and realist

Trained at the College of Fine Arts at the University of the Philippines, Guevarahan seeks to establish Philippine cultural identity through the use of moral genre cinema.

Though in "Traveling Home" and, he presumes, a vision of a calm, powerful, simple life. His Mother and Child Equinox is a fine example of how Gagaridin presumes childhood motifs to new usage—placing them in mid journey into the very center of the trip: childhood; the industry associated.

Watanabe studied at Tokyo Imperial University and the Philippines and Oxford Universities.



—Family
on Water
Buffs, by
Steve Caplan

Age-Related Concerns: We present Lantieri's first-eye views of pocket stars and their wonder years.

Robert Hargrave is at Unit 20-06, 21
Second Mall, Beijing-GlobeVillage, Calligraphy
#100204, mail www.globevillage.com,
e-mail robert@the-fall.com

**"Instagramming" more fun with
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Photo showing NEDITION-Intergroup has been taken for nearly 10 years. It is a photograph of a person, possibly a woman, wearing a dark jacket and a light-colored shirt. The person is looking down, and their face is partially obscured by shadows. The background is dark and indistinct.

Quarterly national assessments are used as a vehicle for PISA, but it is not required that participating schools or governments follow the same test. Instead, the test is designed to be flexible, so that it can be adapted to the needs of different countries. The test is designed to be flexible, so that it can be adapted to the needs of different countries.

[illegible][illegible]

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[illegible]

Public **Magazine**
colleagues, **one** of **County**
Islands's **communities**
with **population** and
Wageningen **can** **with**
11 **city** **hospitals**, **which**.

Through the partnership between American Airlines and Miami Herald, the "On with the Good Times" press challenge was launched in July. Freely used with Clinton, George and Toni Marston via that issue.

courses, a photo laptop
workshop, and a series of
lectures on digital art
techniques, culture, and
business models.

the introduction of the new management system. It is important that the new system be introduced in a way that is consistent with the company's culture and values. The new system should be introduced in a way that is consistent with the company's culture and values. The new system should be introduced in a way that is consistent with the company's culture and values.

and will spend the growing season in the Philippines, with Dr. Mary Horne and the Institute for Integrative Immunology and Infectious Diseases at Washington State University. With a grant from the NIH, Horne is trying to learn how to stop the many proteins they can use to live. Her education is in immunology and infectious diseases. She is currently a postdoctoral fellow at the University of Washington.

[illegible]

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Gifted with pukhitude,
Lani Lobengro, Ma Isabel
Lopez and George Lim
Pascual are also painters
and crafters of beauty



Beauty queens paint for women's empowerment

Page 67

Submit your entries now!
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Gloria Lopez + Lani Lobengro
Best image in this category: (P1,000) -
Gloria Lopez + Lani Lobengro
Best image in this category: (P500) -
Gloria Lopez + Lani Lobengro

Amateur Division
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Gloria Lopez + Lani Lobengro
Best image in this category: (P5,000) -
Gloria Lopez + Lani Lobengro
Best image in this category: (P2,500) -
Gloria Lopez + Lani Lobengro
Best image in this category: (P1,000) -
Gloria Lopez + Lani Lobengro
Best image in this category: (P500) -
Gloria Lopez + Lani Lobengro

The all-around, all-potential show
will be held at the Standard Chartered
Galleria on Aug. 22 (3 p.m.) on Standard
Chartered Street, 800 3, Makati City.
It will run until Sept. 15.

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Galleria on Aug. 22 (3 p.m.) on Standard
Chartered Street, 800 3, Makati City.
It will run until Sept. 15.

This was announced at a recent press
conference called by the National
Commission for Culture and the Arts (NCCA) at the
UN Business Plaza in Pasig, Manila. Two
of the winners are the first prize winners. All
three winners are from the Philippines.

The artists were asked all sorts of
questions during the gathering, including why
they chose to do this. One of the artists
said, "I want to show how much
I love my country, what traditions I have, and
what I want to see in the future. I want to
show it to the world."

Some of the paintings were displayed
during the press conference.
Lopez, better known as an actress and a
film arts graduate of the University of the
Philippines, said she chose to do this because
of her paintings and "there can be no
better combination than of art and nature."

She said "I want to see the future" and she
does not give her work
too high so that many will
see it. (P10,000)

Three of her paintings
were displayed, being
one of the best in the
category.

"I have always been
drawn to the beauty
of the world," she
said. "I want to show
it to the world."

As for Lopez, Lopez
said "I want to show
my love for my
country, what I want
to see in the future,
and what I want to
see in the world."

Lopez, who is a
graduate of the
University of the
Philippines, said
she chose to do this
because of her
paintings and "there
can be no better
combination than of
art and nature."

outside way."

She showed two of her paintings on
display. The first depicted a woman in a
jaguar and a woman in a jaguar. The second
depicted a woman in a jaguar. The third
depicted a woman in a jaguar.

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Lopez said painting was just a hobby
("I just love to draw") and she chose to
do this because of her paintings. Through
art, she also learned to believe in women's
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Ma Isabel
Lopez and
Lani Lobengro

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New presidential biography

Magsaysay's never-ending lessons on governance

By Linda B. Balle

ON AUG. 30, the 100th birth anniversary of Ramon Magsaysay, his outstanding leaders will be honored for "gracious of spirit" in service to the people of Asia. They will receive the posthumous award given to the late Philippine president.

The anniversary will also launch a new book on Magsaysay by Jose Maria Alvarez, former University of the Philippines president and now professor emeritus of political science and public administration.

The book "Ramon Magsaysay: 'Servant Leader' with a Vision of Hope" is an updated version of Alvarez's "Ramon Magsaysay: A Political Biography" published in 1971. It will be available at the Ramon Magsaysay Award Foundation in mid-September.

For the new learners, it would be a chance to know more about the man behind the name they will receive. But, for the 84-year-old Alvarez, always and ever an educator and scholar, it is an opportunity to deliver to the Filipino, particularly the young, lessons on democracy, good governance and meaningful leadership.

Prisca B. Miranda, 52-year-old professor emerita

www.philippine.com.ph

BEDSIDE READING



What are they reading?

Karen David

Bookings: bookings.philippine.com; Digital collections: philippine.com

HERE'S WHAT I'm reading at the moment:

1. "Falling with Kites," Ted Chiang. A book on meaningful metaphors.
2. "The Prince of Empires" by Joseph Wright. A book on the causes and social issues of imperialism.
3. "The Thousand Autumns of Jacob de Jongh," by David Mitchell. A historical novel set in 1709 on a narrow strip of land off the coast, which served as Japan's only contact with the West until the war 200 years.
4. "From the Ruins of Empires," by Shashi Mittal. A book about the 19th-century Asian empires that imagined and led the foundations of a postcolonial Asia.
5. "Water Cities," by David Harvey. A book about how the modern city has become the most critical site of movements for revolutionary social change.

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CONCEPTS SU KOKU

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HOW TO PLAY TO DO

FROM BOOK TO FILM

Remake of 'Total Recall' tries to hew close to Philip K. Dick's short story

COLUMBIA PICTURES brings "Total Recall" to the screen, an action thriller about reality and memory, inspired by the famous short story "We Can Remember It for You Wholesale" by Philip K. Dick.

Directed by Len Wiseman ("Madagascar," "The Fox and the Hat"), the film assembles a powerhouse cast led by Colin Farrell, Kate Winslet, Jason Clarke, Bruce Campbell, John Cho, and Bill Hays.

In the film, *Recall* is futuristic company that can turn your dreams into reality. For a heavy worker named Douglas Quaid (Farrell), even though he's got a beautiful wife (Winslet) who he loves, the mind-implant sounds like the perfect vacation from his frustrating life—and memories of life as a spy might be just what he needs.

But when the procedure goes horribly wrong, Quaid becomes a hunted man, finding himself on the run from the po-

lice—controlled by Chancellor Gabbagen (Campbell), the leader of the free world...Quaid teams up with a rebel fighter (Cho) to find the head of the so-called resistance (Clarke) and stop Gabbagen.

The line between fantasy and reality goes blurred and the fate of the world hangs in the balance as Quaid discovers his own identity, his true love, and his war line.

"Total Recall" was adapted from the short story by Dick in 2009 when producer Toby Jaffe was producing a bookstore, looking through the sci-fi shelf. "I was looking at all the books I read as a young guy, and I picked up a Philip K. Dick anthology and read the short story 'We Can Remember It for You Wholesale,'" he recalls. "It resonated. It was a great sort of mind-blowing concept."

1990 adaptation

Of course, Dick's story had been adapted for the screen



KATIE BETHUNDE/RETNA.COM
Farrell costars as the gritty sci-fi character of the 1990 movie.

once before, in 1990, under the title "Total Recall." Jaffe began thinking that the time might be right to create Dick's story for the screen and brought his idea to producer Neal H. Moritz,



in 1990. "The genius of the story is the idea that you can implant a memory into somebody's head and when they wake up, they will feel they're living it," says Jaffe. "The adaptation up to a certain point is a matter of questions. What is memory? How do we know what really happened in the past?"

"The concept of *Recall*, as Philip K. Dick created it in his story, is what made me want to direct this movie," says Len Wiseman, who also has an on-department background, having worked on such big-budget sci-fi hits as "Independence Day" and "Star Wars." Wiseman's role on the film was to drive changes into the main character by creating a hybrid of a psychological thriller and an action film that you happen to be at on the fence.

The reason is that Dick's story feels as cutting-edge as when it was first published in the

1960s. "The genius of the story is the idea that you can implant a memory into somebody's head and when they wake up, they will feel they're living it," says Jaffe. "The adaptation up to a certain point is a matter of questions. What is memory? How do we know what really happened in the past?"

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Quaid (Farrell) makes a mind-implant into his fantasy and lost memories from his ordinary existence.

when read the short story and re-watched the 1990 film.

"The past felt like we could make a fresh version of the original story," Moritz says. "By reimagining the story, we thought that there was a much more to the character and story than we could interpret. That felt fresh to us."

The reason is that Dick's story feels as cutting-edge as when it was first published in the

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UST Singers conquer Spain, Macau

By Antonio C. Hilo
Contributor

THIRSTY COME. They are formed. They are joined.

This summer, the UST Singers of Spain spent the summer of Philippine Airlines and the UST Singers.

Composed of 27 students and alumni of the University of Santo Tomas, the UST Singers, under the baton of Fidel Calalang Jr., were in Spain from June 8 to 20.

They performed a program that had several moments and moments, and singing. It was very for people to understand, to find the accents of the Filipino, and we saw voice to people of different nations, through our songs. Our music is for everyone," he added.

The concert was launched at San Isidro Cathedral in Jerez de la Frontera, in Andalusia on June 7. The UST Singers performed at the historic Oratorio de San Felipe in Jerez, Spain.

The UST Singers were accompanied by the Philippine Embassy in Jerez. The participation in the commemoration of the 20th anniversary of the signing of the Cordell Constitution of 1912.

The Philippines, then an American colony of Spain, was represented in the Spanish Courts, which resulted and signed the constitution by Mariano de los Reyes, a Filipino representative to the Cortes.

The choir also performed in other places such as Seville, Malaga, Valencia and Cordoba. The choir was led by the UST Singers.



UST Singers, UST Singers of Spain.

The choir sang at one with a concert in Madrid, where they performed in the prestigious Teatro de la Zarzuela on June 17. The local venue, the UST Singers, was a success.

The UST Singers' concert was made possible by the assistance of the National Commission for Culture and the Arts (NCCA) and the Filipino community in Madrid and Malaga.

Special performance

From Spain, the UST Singers went to Mexico and performed at the Mexican Board on Arts 22. Their performance highlighted the Philippine community in the 2012-2013 Philippine Christmas of Philippine Exchanges.

The special performance, said Calalang, was titled "Cantantes: Philippine Songs for Mexico".

The theater, said Calalang, was jam-packed with over a thousand people.

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Another winning chorus

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UST Singers' concert in Jerez, Spain. The UST Singers (left) pose at the Spanish Square in Seville.

New Concerts were both the Philippines and the UST Singers.

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Romantic Piano Concert inaugurates Lyric Piano Gallery

By Antonio C. Hilo
Contributor

THE HANO Gallery's performance series the piano concert, led by its inaugural performance by the Hano Piano Concert Series.

The piano concert was the first of the Hano Piano Concert Series, which was held at the Hano Piano Concert Series.

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Which stars support RH Bill, at least in principle

DOLLY WOOD

Dolly Wood

REVEALS that the Reproductive Health Bill never went as simple as the film campaign, "Just No!" for me was my "Just No!"

As it is, something as basic as premarital test becomes so complicated because the world gets caught in a grey area.

Whether we are free to have sex, it is all built down to what our conscience can deal with.

WINE SANTOS

I can predict many voters should be held responsible for the continued lack of a sense of responsibility among the people.

MARTIN NIEMELA

If this were a perfect world, there would be no questions about this, but this is not a perfect world so we need to be educated on just about everything.

JANICE DE BELIN

I believe in responsible parents.



Friends rush to help ailing star

Dulce is working for a happy ending to the hard, heartbreaking life of fellow Cebuana chanteuse

By Ray and Ben Diego Jr.

ALTHOUGH ONLY this conversation on Wednesday, singer Dulce and her best friend, Susan, who was, at the time, confined in the National Kidney and Transplant Institute in Quezon City.

According to Dulce, Susan was no longer the charming, bright-eyed singer who popularized the hits "Blue" and "Mama King Charming" under CPO.

"She's in bad shape," Dulce revealed. "She has lost a lot of weight and has no appetite."

Just hours before the Singapore show, Dulce had been in Manila, calling the doctor again and again, the latter said, "She also kept asking for her old dress."

Susan told her that the last time she saw Susan was 21 years ago.

Forgiveness

Dulce related, "She said she wanted to ask forgiveness from her children before she left this world. At the same time, it was obvious that she was scared and did not wish to give them any more trouble."

She had been exceptionally hard and heartbreaking for Susan, Dulce said. "She's really 57."

The first time they met was in the 1970s. Dulce, only a teenager, was a shy, shy girl. Susan was in her early 20s but had already retired from the biz and was sitting among the well-to-do audience in a concert hall in Manila.



DULCE (left) says Susan (right), the Pina Corales, helped give the way for Cebuana singers to crossover to mainstream pop in the 1970s.

notes, it was Susan who paved the way for other Visayan singers like me, so we could come over to mainstream pop music," Dulce mentioned.

Two decades later, the late TV host today (Dulce) told her that the last time she saw Susan was with a wealthy man, that she was treated like a queen, dressed around in a Mercedes-Benz and surrounded by bodyguards," Dulce said.

Four years ago, Dulce bumped into Susan by chance at a church event.

Only then did Dulce realize the extent of Susan's afflictions. "She wasn't the same Susan I admired from when I was a teenager."

Susan's spirit was broken. She had

lost her will to live.

Whenever Dulce mentioned that "Blue" and "Mama King Charming" were played regularly on the radio in Visayas and Mindanao, Susan would be in tears.

Telling her story

"When I was in Cebu once, I called her to see how her life was on the radio," Dulce recalled.

She also tried to help Susan with confidence. "I got her singing jobs in Cebu and Manila."

Slowly, Susan opened up to Dulce. "She really told me her story. She didn't hold anything."

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VISAYAS & MINDANAO

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Better bets 'X-ed' on talent tilt



Nestor P. Cerden



JM Arzaga

Charles's 'golden' locks are turning out to be a major distraction—as is her continually 'evolving' wardrobe

WE PERSUASIVELY hope that the first two "Ultimate Beauty" on "5-For or Philippines" don't set a pattern for the talent tilt, because the show's winner seems to have ended up being all of the better contestants.

First to be crowned was our tall, sexy and body-toned **Jeanette Toppo**. The following Sunday, handsome bachelors and prep-sprung **Mark Melones** also emerged to be the best.

What real going out the bar after being here together and more as the "you go, you go" machine, so as the program were an excuse to showcase exceptional talent?

Another possibility: Both **Jeanette** and **Mark** came off as "vibe" performers—could come across, but not necessarily by their own and they prefer to support lower talent who are more in line to be the best.

What? The answer, we think that the "Ultimate Beauty" contestants are not very good singers. A "talent" who has a poor voice at the very end of the contest? That would mean it's not a talent show.

What we saw today and perhaps to see the show's premise, the show is not the best that there were two other singing acts that were more than a little in line to be the best.

Others happily witness the show's premise: Two beauty pageants, the "Ultimate Beauty" contestants are not very good singers. A "talent" who has a poor voice at the very end of the contest? That would mean it's not a talent show.



MARK Melones

Last Aug. 12, **Jeanette** was crowned to see that the show, but with a good reason: she was a good singer, and she was a good singer. Let's hope that the show is not a talent show.

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Friends rush

... (Page 1)

posed that the best to be the best. The show's premise is not a talent show. What we saw today and perhaps to see the show's premise, the show is not the best that there were two other singing acts that were more than a little in line to be the best.

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Believe it or not, it's been more than 40 days

By Reynold San Diego Jr.
Photo by Arnold Nolasco

AFTER marking the 40th day of Duke Comedy King's passing on Aug. 16, Dolly's family is requesting three special events to continue his legacy of helping the less fortunate.

Today the 4th Nike Golf Cup kicks off in Kamagong, Tondo.

But even in death, Comedy King is able to unite top three networks—this time, for a benefit concert.

The golf tournament is a warm-up fund-raiser for the Dolly Aid Foundation. Through the network's previous efforts, the foundation was able to send students to STI (computer school) and the Republica.

This year, Duke's son Ryo said, the foundation hopes to

send to school children from families displaced by the recent floods in Tondo and other areas.

History:

On Aug. 31, the foundation is mounting a concert, "Dolly May Break," at the SM Mall of Asia Arena, said

Ryo's brother Ito.

"It's a historic development, all three networks will participate in the show," said Ryo. Added EBC: "Many from the three networks will perform in the concert and it will be aired by ABS-CBN, GMA 7 and TV 5 on Sept. 2." The charity concert was origi-



EBC Quizon says Ryo's Foundation will build a classroom in a Tondo elementary school in honor of Dolly.



EBC Quizon is setting up scholarship and entertainment programs under the foundation.

nally envisioned to start a celebrity fund. However, some events have expanded the list of beneficiaries to include the Philippine Red Cross, Ryo Back and Hope Foundation.

"Much Ryo's Foundation, we plan to build a classroom in honor of my dad in Tondo Elementary School," said Ito.

Donation

There will be a minimal fee of P100 for concert tickets. "It will

serve as donation as well," explained Ryo, who is president of the foundation.

Ito was certain his father would be pleased that he was still able to unite the top three networks for a worthy cause. "Just like what happened during his make and launch."

The Dolly Aid Foundation has been joined from with a few other groups—Glossier Change Commission, Eco-Warrior Coalition, Magsaysay Rep-

PHOTO BY ARNOLD NOLASCO

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Hardcore fans join
Elvis' family for vigil



Believe it or not, it's been more than 40 days

GMA 7 airs new
'Astangkela' today

ASTANGKELA is a new reality show that will air on GMA 7 today. The show is a competition between two teams of contestants, each led by a celebrity. The teams will compete in various challenges, and the winner will receive a cash prize.

THE WATCH is a new comedy series that will air on GMA 7 today. The show is a parody of the British sitcom 'The IT Crowd'. It follows the lives of three office workers in a small, dysfunctional company.

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SPECIAL SECT'S & MOVIES

GOT
PROTECTION?

THE WATCH
WILLIAM MCKINLEY, JAMES WOOD, JAMES WOOD, JAMES WOOD



MOVIE TIME

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MOVIE SPECIAL



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MALL SPECIAL



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Sky as canvas: Clouds, wonder and visual perception

By Catherine Young
Contributor

A REVERI and a cold, as a hot afternoon where New York is having a heat wave aren't usually a recipe for a good day. But beachgoers and stargazers out my window, I had no idea I was about to give birth to another project.

Looking at the sky, I wanted to create art from the clouds were making. Although they were white and formless, they seemed to reveal an array of fantastical shapes, such as dragons, whales and creatures. It was like that scene from the Pixar movie "Up," where Carl and Ellie were flying above the clouds and spinning out when the clouds looked like

Cloud parables

It's a beautiful notion of parables, where a symbol or image has such an impact on the viewer that it is perceived as significant. This is why we see faces in places and things. Religion figures are everywhere, too.

Our brains are hardwired to



A SKANOWE

find patterns, so help us see things as a whole. Without your imagination, every aspect of the world is just a collection of senseless shapes and colors.

Keywords list

During that summer, I was finally getting bored out from school and my interests and curiosity died. I was bored of the same old things and I was bored of the same old things. I was bored of the same old things.



A GHOT

called loneliness. The more I thought about loneliness, which has been used by psychologists to describe their subjects' perception of the world, the more I felt lonely. I realized that I was a lot of things, as well as a lot of things, as well as a lot of things.

Geometry of thought

When I think about the geometry of thought, I think about the geometry of thought. I think about the geometry of thought. I think about the geometry of thought.

What the clouds can teach you about imagination and everyday things



don't take much to see. It's easy to fall into the trap of seeing the world as a collection of shapes and colors.

It has helped me to see the world as a collection of shapes and colors. It has helped me to see the world as a collection of shapes and colors. It has helped me to see the world as a collection of shapes and colors.

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A HIGH-TECH classroom in Maryland



THE SCHOOL is a new workplace for Project Runway graduates

Pioneer in adult education boasts of high placement rate for graduates

DISCOVERY is a pioneer in adult education, offering free class information technology, business and art classes.

It has partnered with industry professionals, who teach and train students, some of whom they eventually hire, in high-tech facilities on its Miami City campus.

The school's board of governors includes Washington, D.C., Mayor's Office, and the U.S. Navy, president of the U.S. Navy, president of the U.S. Navy, president of the U.S. Navy.

The school also has a program for students, offering free class information technology, business and art classes. It has partnered with industry professionals, who teach and train students, some of whom they eventually hire, in high-tech facilities on its Miami City campus.

Established in 2000, the school is a pioneer in adult education, offering free class information technology, business and art classes.



CLASHING, Inc. CEO, serving in the digital age (left)

Guiding into the school market with up-to-date information on technology and business.

In 2000, Discovery, the world's leading manufacturer of consumer products, displays, and digital marketing solutions, became Discovery's training partner.

In 2001, after Discovery offered the Bachelor of Science in Fashion Design and Technology, it was chosen by the U.S. Navy, president of the U.S. Navy, president of the U.S. Navy.

Guiding into the school market with up-to-date information on technology and business. It has partnered with industry professionals, who teach and train students, some of whom they eventually hire, in high-tech facilities on its Miami City campus.

CLASHING, Inc. CEO, serving in the digital age (left)

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Coup annual convention is on Aug. 29-31

The COUNCIL of Educational Associations of the Philippines (CEAP) will hold its 2012 Annual National Convention on Aug. 29-31 at the CEAP Convention Center in Manila, Philippines.

The year's theme is "Innovation with Integrity, Service with Passion." The CEAP is a non-profit organization that promotes the development of the Philippine educational system.

The CEAP is a non-profit organization that promotes the development of the Philippine educational system. It has a long history of service to the Philippine educational community.

Business writing seminar

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Art competition now accepting participants

CEAP is now accepting participants for its 2012 Annual National Convention on Aug. 29-31 at the CEAP Convention Center in Manila, Philippines.

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